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*Leadership: Beyond Management* ◇ *Duration: 2 Days*

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<b>Overview</b>	You're a good manager, readily able to deliver on the status quo but now you are at the point where you need to lead change. Will people follow you? Will your ideas get put into practice? This course can help you start.
<b>Topics</b>	What is Leadership and why it works Leadership vs. Management Principles of Leadership Communicating as a Leader
<b>Target Audience</b>	Managers Team Leaders Key Employees on a Management Training Track

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*Course Content*

**Introduction**

**What is Leadership?**

Leadership vs. Management and Administration  
Leaders aren't always Managers  
Positional Power vs Personal Power  
Leading from Anywhere

**Principles of Leadership**

**The Importance of Leadership**

Why does Leadership work?  
Why is Leadership important for successful change?  
What happens when you don't lead?

**Leadership Skills**

Putting the Skills and Principles to practice

**Objectives and Goal Setting**

People  
Policy  
Process  
Resources

**Communications as a Leadership Tool**

**Communications Planning**

Forethought  
Method  
Objection Responses  
Timing  
Leading Upward

**Conclusion and Course Summary**